

Marketing Executive

Location: Hanoi, Vietnam.

Type: On-site

Report to: General Manager

About Blacksheep Vietnam

Blacksheep Vietnam is a fast-growing technology company that helps businesses succeed globally by leveraging Vietnam's talents, manufacturing capabilities, and supply chain advantages. We provide end-to-end solutions, from product development and engineering services to manufacturing and supply chain consulting, for companies with advanced engineering products.

Our portfolio includes electric vehicles and scientific instruments. All our work adheres to global standards, including ISO compliance, ensuring world-class quality and performance.

We are on a mission to elevate Vietnam-designed and engineered products to the global stage. If you're passionate, driven, and excited to work at the intersection of technology and global innovation, join us to take Vietnamese tech to the world.

About the Role:

We're looking for 01 **Marketing Executive** to drive execution across digital, content, and on-the-ground campaigns for a new line of innovative products.

What You'll Do:

- Create and publish marketing content across platforms (web, social, email, print);
- Write campaign copy, lead visuals and creative briefs, and produce social media posts;
- Organize photo/video shoots, press kits, and launch events;
- Collaborate cross-functionally with product, design, and commercial teams;
- Monitor, measure, and continuously improve campaign results;
- Work with vendors to produce marketing merchandise and materials;
- Carry out any other tasks assigned by your line manager.

Required skills and capabilities

- 3+ years of real, hands-on marketing execution experience;

- A strong content creator with solid skills in both copywriting and visual communication
- Experienced in producing marketing materials (e.g., coordinating photo/video shoots, events, merchandise, and print)
- Confident working independently and delivering under tight timelines;
- Strong in stakeholder management – you're able to coordinate across functions, communicate clearly, and take ownership of deliverables across teams;
- Professional-level English skill, both written and speaking.

Salary Range (Gross):

20,000,000 - 35,000,000 VND/month (based on experience and skills)

Benefits

At **Blacksheep**, we believe in doing things differently, which starts with valuing the unique strengths each person brings. We're building a workplace where individuality is respected, creativity is encouraged, and discipline drives results. What you can expect when you join us:

- A dynamic, international environment that values creativity, structure, and bold thinking;
- The chance to make real contributions to impactful global projects;
- 20 days of annual leave, plus public holidays;
- Private healthcare insurance for you and your children;
- Full salary during probation;
- 5 remote working days per month.

If you would like to apply for this position, please email your cover letter and CV to:

ngoc.tran@blacksheeppower.com the attention of **Ms Ngoc Tran, HR Assistant**

We look forward to hearing from you!
Blacksheep Vietnam Co., Ltd.